

ASX Announcement**Connexion Media Supplier for GM's 'Commercial Link' Service**

- General Motors ('GM') "Commercial Link" service built by Connexion
- Full product launch by GM to its new vehicle customers in 2016 via GM's dealer network across the US
- Commercial Link will be offered to new vehicle buyers and small fleet owners as a Software as a Service (SaaS) subscription
- Partnership represents one of the largest automotive software deals in recent Australian history and provides access to a substantial new customer base

7 January 2016, Melbourne: **Connexion Media Limited** (ASX:CXZ) ('Connexion') is pleased to provide an update on its contract with a major US automaker, General Motors ('GM').

Under its contract with GM, Connexion is the supplier for 'Commercial Link', a web and app based vehicle management software application for small businesses. This new GM service is expected to be available for customers in the USA in 2016 and marketed through GM's dealer network.

For more information visit www.GMcommerciallink.com

Commercial Link is a simplified vehicle management system that helps keep businesses running at maximum efficiency. It tracks a range of real-time and historical data including vehicle locations, distance travelled, fuel consumption, battery life, engine performance and absolute and average speeds travelled.

Commercial Link is the first of its kind to be designed and developed to utilise embedded in-vehicle connectivity for small fleet owners.

The Hon. Lily D'Ambrosio MP, Victorian Minister for Industry, commented:

"Connexion Media is a great example of a Victorian auto business that is innovating and developing world leading technology to ensure it can deliver high-tech products to global markets long into the future."

Marinos Panayiotou, Director of Planning at Holden, commented:

"Holden is pleased that General Motors in North America is supporting an innovative Australian technology company like Connexion Media. GM is committed to offering its customers the latest in smart car technologies and GM Holden shares this commitment to bringing smart technologies to our customers."

George Parthimos, CEO of Connexion Media, commented:

"Our partnership with General Motors represents one of the largest automotive software deals in recent Australian history. We are delighted to be working with General Motors to deliver Commercial Link to fleet vehicle customers in the US and believe there is an opportunity for the product to expand into other General Motors markets such as Europe and Asia."

"With all cars expected to be internet connected by 2025, we are pleased to be on the forefront of embedded connectivity technologies which are the future of the connected car and a key category of the Internet of Things. Through embedded technologies such as Commercial Link, it is now possible to unlock in-vehicle data and geolocation information in real-time, something that has never before been accessible by drivers and vehicle owners."

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About Connexion Media

Connexion Media specialises in developing and commercialising smart car software apps and services for internet-connected vehicles and mobile devices. The Company is headquartered in Melbourne, Australia and currently has offices in Cambridge, Detroit, Kochi and Seattle.

Connexion has two core products in commercialisation, Flex and miRoamer. Flex is a highly sophisticated smart car solution that allows car fleet managers to manage an entire fleet of vehicles from a mobile phone or computer and deliver cost efficiencies through reduced maintenance costs. Flex is able to track a range of real time and historical data including vehicle locations, distance travelled, fuel consumption, battery life, engine performance and absolute and average speeds travelled. It is also able to monitor driver behaviour and instantly send notifications and alarms to vehicle owners and fleet managers.

miRoamer is a next generation internet radio product that allows users to pick up radio stations from broad geographies, including international stations. miRoamer has become the world leader in internet radio technology, delivering a superior understanding of the technical, content and marketing demands of radio manufacturers and car makers alike.