

ASX Announcement**miRoamer iOS App Launched on Apple Store**

- Connexion's new iOS App for its miRoamer next generation internet radio product has been launched today on Apple's App Store
- The iOS App is now available for consumers to download for free, along with the miRoamer Android App which has been available on Google Play since late 2014
- Significantly increased miRoamer consumer market opportunity - iOS and Android smart phones which account for 96% of smart phone annual shipments globally

11 January 2016, Melbourne: **Connexion Media Limited** (ASX: CXZ) ('Connexion') is pleased to announce that the iOS App for its next generation internet radio product, miRoamer has been launched on Apple's App Store and is available to download for free.

Together with the previously released miRoamer Android App available on Google Play, miRoamer now has increased access to users of the two leading mobile phone operating systems globally. In Q2 2015 Android and iOS accounted for 96% of smart phone shipments globally (Source: International Data Corporation).

The launch of the miRoamer iOS App builds on Connexion's strategy to make miRoamer accessible to consumers globally and to grow its subscription revenues from its Software as a Service product.

miRoamer is a next generation internet radio product that allows users to access over 35,000 radio stations from broad geographies, including international stations. The miRoamer App can be used as a 'bring your own device' product by consumers who can link it to their car's sound system and, in conjunction with a monthly subscription fee, listen to the channel of their choice.

Additionally, miRoamer is available through Ford's SYNC™ AppLink integration, opening up miRoamer to millions of Ford vehicles manufactured annually. Connexion has more than 10 commercial contracts and partnerships in place for its miRoamer product worldwide. miRoamer is also certified by MirrorLink, a standardised interface for the transmission of display content and control commands between smartphone and vehicle, making miRoamer available in over 50 vehicle models worldwide.

George Parthimos, CEO of Connexion Media, commented:

"The launch of our miRoamer iOS App is an important step towards our strategy of delivering the miRoamer offering to consumers worldwide and aligns with the Company's global product expansion strategy. In conjunction with the previously launched Android App miRoamer is now available to an increased number of mobile users globally, significantly growing our market opportunity. We look forward to continuing to penetrate global markets with our leading product suite of software apps and services."

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About Connexion Media

Connexion Media specialises in developing and commercialising smart car software apps and services for internet-connected vehicles and mobile devices. The Company is headquartered in Melbourne, Australia and currently has offices in Cambridge, Detroit, Kochi and Seattle.

Connexion has two core products in commercialisation, Flex and miRoamer. Flex is a highly sophisticated smart car solution that allows car fleet managers to manage an entire fleet of vehicles from a mobile phone or computer and deliver cost efficiencies through reduced maintenance costs. Flex is able to track a range of real time and historical data including vehicle locations, distance travelled, fuel consumption, battery life, engine performance and absolute and average speeds travelled. It is also able to monitor driver behaviour and instantly send notifications and alarms to vehicle owners and fleet managers.

miRoamer is a next generation internet radio product that allows users to pick up radio stations from broad geographies, including international stations. miRoamer has become the world leader in internet radio technology, delivering a superior understanding of the technical, content and marketing demands of radio manufacturers and car makers alike.