

ASX Announcement**GM Offers 30-Day Free Trial of Commercial Link**

- General Motors (GM) commences its marketing program with a 30-day trial of its Commercial Link service for new vehicle customers, for up to 15 vehicles
- Trial available for GM 2015 model year vehicles and newer
- Major revenue generation from the free-trial period and substantial customer conversion to fee-paying users expected

15 April 2016, Melbourne: **Connexion Media Limited** (ASX: CXZ) ("Connexion") is pleased to report that its partner, General Motors has commenced its marketing program for its Commercial Link service, offering all new GM vehicle buyers across the US a 30 day free trial of the service.

Customers are able to register up to 15 registered vehicles, including Chevrolet, Buick, GMC and Cadillac models built in 2015 or newer.

Connexion will generate revenue during the free trial period.

At the completion of the free trial period, subscribers will automatically convert to a fee-paying subscription of US\$10 per vehicle per month.

The service is expected to generate substantial customer growth and revenue uplift for the Company.

Connexion anticipates that the free trial will form part of an extensive national marketing campaign of the Commercial Link service.

George Parthimos, CEO of Connexion Media, commented:

"We are very excited to see GM has launched its free trial of its Commercial Link service. We expect this to substantially increase the penetration of the service and expect significant customer conversion following the end of the free trial period, representing major revenue uplift for the Company."

Further information about Commercial Link and the free trial can be found at www.gmcommercialink.com.

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About Connexion Media

Connexion Media specialises in developing and commercialising smart car software apps and services for internet-connected vehicles and mobile devices. The Company is headquartered in Melbourne, Australia and currently has offices in Cambridge, Detroit, Kochi and Seattle.

Connexion has two core products in commercialisation, Flex and miRoamer. Flex is a highly sophisticated smart car solution that allows car fleet managers to manage an entire fleet of vehicles from a mobile phone or computer and deliver cost efficiencies through reduced maintenance costs. Flex is able to track a range of real time and historical data including vehicle locations, distance

travelled, fuel consumption, battery life, engine performance and absolute and average speeds travelled. It is also able to monitor driver behaviour and instantly send notifications and alarms to vehicle owners and fleet managers.

miRoamer is a next generation internet radio product that allows users to pick up radio stations from broad geographies, including international stations. miRoamer has become the world leader in internet radio technology, delivering a superior understanding of the technical, content and marketing demands of radio manufacturers and car makers alike.

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